



DAUNTLESS CAPITAL PARTNERS LLC.

INVESTMENT PHILOSOPHY

THE DAUNTLESS CAPITAL ADVANTAGE

- We are one of the few companies with an appetite for investing in small cap public companies; in fact we have an investment preference for public companies
- We bring both substantial operating experience and capital solutions to our portfolio companies
- Our deep, rich resources and relationships throughout the financial and business communities stand our portfolio companies in good stead
- We differentiate ourselves from others because we are not just "equity sponsors" or "financial engineers" who have no operating experience, and we are not just "turnaround consultants" with no long term skin in the game
- We put our money where our mouth is – its our capital and our sweat

WHAT WE DO

- We invest combined capital and management talent in underperforming companies
- Management can precede capital but not capital without management
- We don't insist on majority equity position but do require Board and operational control

OUR STRATEGIC VALUE

- Deep and rich resources and relationships throughout the financial and business communities which stand our portfolio investee companies in good stead
- Long term focus on business development and shareholder value creation
- We invest our own capital and do not answer to an investment group

IDEAL INVESTMENT TARGET

- Public (preferably) or private established company
- Underperforming with franchise value potential
- Revenues \$10 million and above
- Manufacturing, marketing, distribution, services, or retail operations
- Reasonably industry agnostic (excluding software, oil & gas, real estate)

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